

**HINGHAM HIGH SCHOOL
CURRICULUM SUMMARY
LIBRARY MEDIA**

TV PRODUCTION I

DESCRIPTIVE OVERVIEW

This course is open to all students in Grades 9 -12. Students will develop basic skills and knowledge in video composition, camera operation, and video editing. The course is divided into two sections: Field Production and Studio Production. In field production students will learn how to record footage on a digital video camcorder, paying close attention to shot composition. Students will learn to use external microphones, and other video accessories commonly used in Electronic News Gathering and/or movie-making. Highly sophisticated video editing software, Final Cut Express, will be introduced, practiced, and dissected. Students will also create and assemble Quick-Start manuals for the technologies learned, including Final Cut Express. Studio production will cover 3 camera switching on the VTK 400, a digital switcher that also generates graphics and effects. Students will learn to develop a 3-camera script, and implement this in the form of a talk show segment. Students will learn to chroma-key in studio using specific lighting techniques. In conjunction with the hands-on assignments, students will be required to both read and write materials related to video production. This will include developing Media Literacy skills, which encourages students to ask questions about the media they consume as well as create.

GOALS AND OBJECTIVES

The general goals of this course are to teach students about the following:

- the various stages of television production.
- how to create more professional looking videos.
- how to operate, maintain and troubleshoot complicated software.
- how to behave in the professional world while working in small groups.

The specific objectives of this course are to teach students about the following:

- pre-production (planning of videos including treatments, storyboards and scripts), Production methods (Electronic News Gathering and Movie-making style), and Post-Production (editing material, packaging a piece, and exporting in a file type suitable for broadcast).
- camera composition and editing techniques.
- how to use several types (Final Cut Express, iMovie, LiveType, etc.) of software to create one video.
- how to shine above other applicants in this highly competitive field by learning what it means to professional.

INSTRUCTIONAL MODEL

- Laboratory and classroom experiences using a variety of differential learning strategies.
- Teacher lecture and demonstration supplemented by video examples of different production techniques.
- Student utilization of equipment.
- Cooperative learning activities.
- Research utilizing library databases and the Internet.

ASSESSMENT

Students are graded individually on professionalism, TVP manuals, and quizzes and tests; and in small groups for their video work. Rubrics are used to evaluate all work. Rubrics are often filled in by classmates as well as by instructor.

TVPI Course Outline

Learning Points:

Television Studio production (camera switching)
Field production (single camera)
Digital video editing on Final Cut Express, basic
To study and learn about television and video production and consumption
To work as a team producing Friday Show segments

Required Materials:

Your creativity, enthusiasm and participation

Grading:

Grading will be based on both individual work (as Weekly Professionalism Points, TVPI manual, quizzes or tests, etc, 50%) and small team work (Video Project Grades, etc. 50%). Students and teams who voluntarily pass in assignments early are given special consideration.

Project Evaluation:

Rubrics are used for each project. Often times filled in by classmates as well as instructor.

Attendance and Class Participation:

Be on time, get involved, participate in class, learn to work as part of a team, and be positive and encouraging. Above all be PROFESSIONAL.

The content of EVERY project produced for this class must be appropriate enough to be featured on the Friday Show. Projects that contain material deemed inappropriate will be given a "0".

TVPI projects are completed mostly in small group work. Developing and researching ideas, communicating within a small group, and then presenting these ideas to a class builds skills academically and socially. 21st Century Technology is explored in depth in TVPI.

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TV PRODUCTION II

DESCRIPTIVE OVERVIEW

This course is open to students who earned at least a B in TVPI. Students enrolled in TVPII will work together to produce *The Friday Show* every week. *The Friday Show* is composed of video shorts that originate in this class, as well as pieces from other sources, such as TVPI. Each video piece is juried for appropriateness by a panel comprised of both students and faculty. Students will work with the same small group all semester. Each class begins and ends with a short production meeting (5-10 minutes), where the group reports to the teacher on its production status. At the earlier meeting, students must be prepared to talk about what stage of production the group is in (pre-production, production, post-production), and exactly what needs to be accomplished during that class time in order to meet the deadline (end of class every Thursday). The end of class meeting is to troubleshoot any problems, discuss any anticipated hurdles, and arrange for approval of any piece in question. Having mastered many of the production techniques in TVPI, in TVPII students are given more creative freedom when selecting assignments. Skills learned in TVPII often involve time management, work relationships, and response to real world assessment and criticism from students and teachers as audience members.

GOALS AND OBJECTIVES

The general goals of this course are to teach students about the following:

- what is involved in producing a real weekly television program.
- managing time when pressed with a deadline.
- how to create more professional looking videos.
- how to operate, maintain and troubleshoot complicated software.
- how to behave in the professional world.

The specific objectives of this course are to teach students about the following:

- creating a weekly 10 minute television program that will entertain and inform both faculty and students.
- how having a mass audience changes the context of messages.
- how to shine above other applicants in this highly competitive field by learning what it means to professional.

INSTRUCTIONAL MODEL

- Laboratory and classroom experiences using a variety of differential learning strategies.
- Teacher lecture and demonstration supplemented by video examples of different production techniques.
- Student utilization of equipment.
- Cooperative learning activities.
- Research utilizing library databases and the Internet.

ASSESSMENT

Students are graded individually on professionalism according to a Professionalism Rubric posted in the classroom at all times. Video pieces are evaluated by instructor, as well as real world feedback by audience members.

Course Outline

Learning Points:

To work as a team producing The Friday Show

Television Studio production (camera switching)

Field production (single camera)

Digital video editing on Final Cut Express, intermediate

To study and learn about television and video production and mass communication

Required Materials:

Your creativity, enthusiasm and participation

Grading:

Grading will be based on both individual work (as Weekly Professionalism Points, 50%) and Friday Show Production (50%). Students and teams who voluntarily pass in assignments early are given special consideration.

Project Evaluation:

Video Projects are evaluated on camera work, audio quality, editing skills, and concept.

The content of EVERY project produced for this class must be appropriate enough to be featured on the Friday Show. Projects that contain material deemed inappropriate will be given a "0".

TVPII projects are completed mostly in small group work. Developing and researching ideas, communicating within a small group, and then presenting these ideas to a class builds skills academically and socially. 21st Century Technology is explored in depth in TVPII.